



by C. Moon Reed

Dave NAVARRO 2.0

**New Projects, New Technology and
a New Round of Stardom**

photography lisa boyle / lisaboylephotography.com
makeup & hair joyce bonelli model angela taylor

■ Born and raised in the City of Angels, Dave Navarro is a product of LA. Or is LA, in part, a product of him? Each year, hundreds of edgy, young dreamers move to Hollywood in hopes of repeating Navarro's dark, yet sexy, brand of success. Few have come close and none have replicated.

But what is life like for the original, the one who measures achievement in decades, not trends? Once the dream comes true (a few times over), what's left to conquer? You've seen Navarro's past answers to this dilemma — stint in Red Hot Chili Peppers, Jane's Addiction reunions, his TV shows, *Rock Star: Supernova*, *Rock Star: INXS* and *Carmen & Dave: An MTV Love Story* — but this maestro musician isn't satisfied with the past. Consequently, Navarro's new wave of projects barrel into the future; think Internet TV, another book, a line of accessories, radio and more. Some say it's ADD, others say it's the true sign of a native Angeleno, but hardcore fans know this burning creative energy is exactly what makes Navarro a force to be reckoned with.

What are your favorite aspects of LA?

What I love about LA is that there are so many different types of neighborhoods. Ideally, I'd love to have a home in each neighborhood that fits my different emotions, but clearly I can't do that.

Are paparazzi an issue for you?

The best solution that I found is to not become so wildly successful that they follow you around all the time. I actually remember paparazzi saying, "Excuse me, Dave, do you mind if I take a picture?"

What advice do you have for musicians trying to reach your level of success?

It depends on what their intentions are, but if a new band wants to be rich and famous, own fast cars and meet hot women, I'd tell them that they're in the wrong business.

So is the age of the rock star dead?

There's no shortage of great music or great artists. There is a shortage of corporate structures willing to take a chance and really believe in their artists and push them.

You secure your star power by branching out into other ventures, what are you working on now?

I just love being a part of so many things. I truly enjoy reaching beyond my present limitations. I'm working on another book. But this one's 100% me.

Then there's your Internet talk show, can you explain what it consists of?

It's a one hour talk show that's seen on ManiaTV.com called Spread TV. My partner and I, Todd Newman, basically have two to three guests that we sit with for 40 minutes or so. My interviews are very conversational. Then, there's the Dr. Dave segment where callers call in for advice, mainly on love matters.

Here's a question for Dr. Dave: What makes rock stars better in bed?

I don't think anybody has maintained that they are and I'm certainly not saying that they are or that I am. I'm 41 years old; I've dated my fair share of women. I've been through marriage and divorce.

Since you have a clear signature style, would you ever consider delving into the fashion world as a designer?

If I was to do anything like that it would more than likely be accessories, jewelry, makeup, timepieces, things like that because those are things that I use and love and enjoy.

Have the dynamics of playing live shows changed over the years?

To be honest, performing in the '80s and '90s was a lot more rewarding. I've noticed that [nowadays] when I'm performing a show, 90% of the audience is holding their phone and looking at their screen rather than actually looking at the performance.

Do you just equate that to the generation of today?

In a weird way, they are doing a service to the band because they'll post a picture on Myspace or on their personal blogs or websites. It does to help get the word out to the public on a fan to fan level which is sometimes more powerful than your day-to-day publicist-driven reporting.

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